

Culture/Cultural Heritage Partnership

Coordinators' & Action Leaders' Meeting
June 2021



Federal Ministry
of the Interior, Building
and Community



Federal Institute for
Research on Building,
Urban Affairs and
Spatial Development

within the Federal Office for
Building and Regional Planning



*Agenzia per la
Coesione Territoriale*



MINISTERO
PER I BENI E
LE ATTIVITÀ
CULTURALI

Index

The Partnership:

Who we are and how we work

Our actions and visions

Reccomendations & next steps

Strategic remarks from the Partnership

Suggestions for the future

What we can suggest from our experience

The partnership

Present Activities and Targeted Support

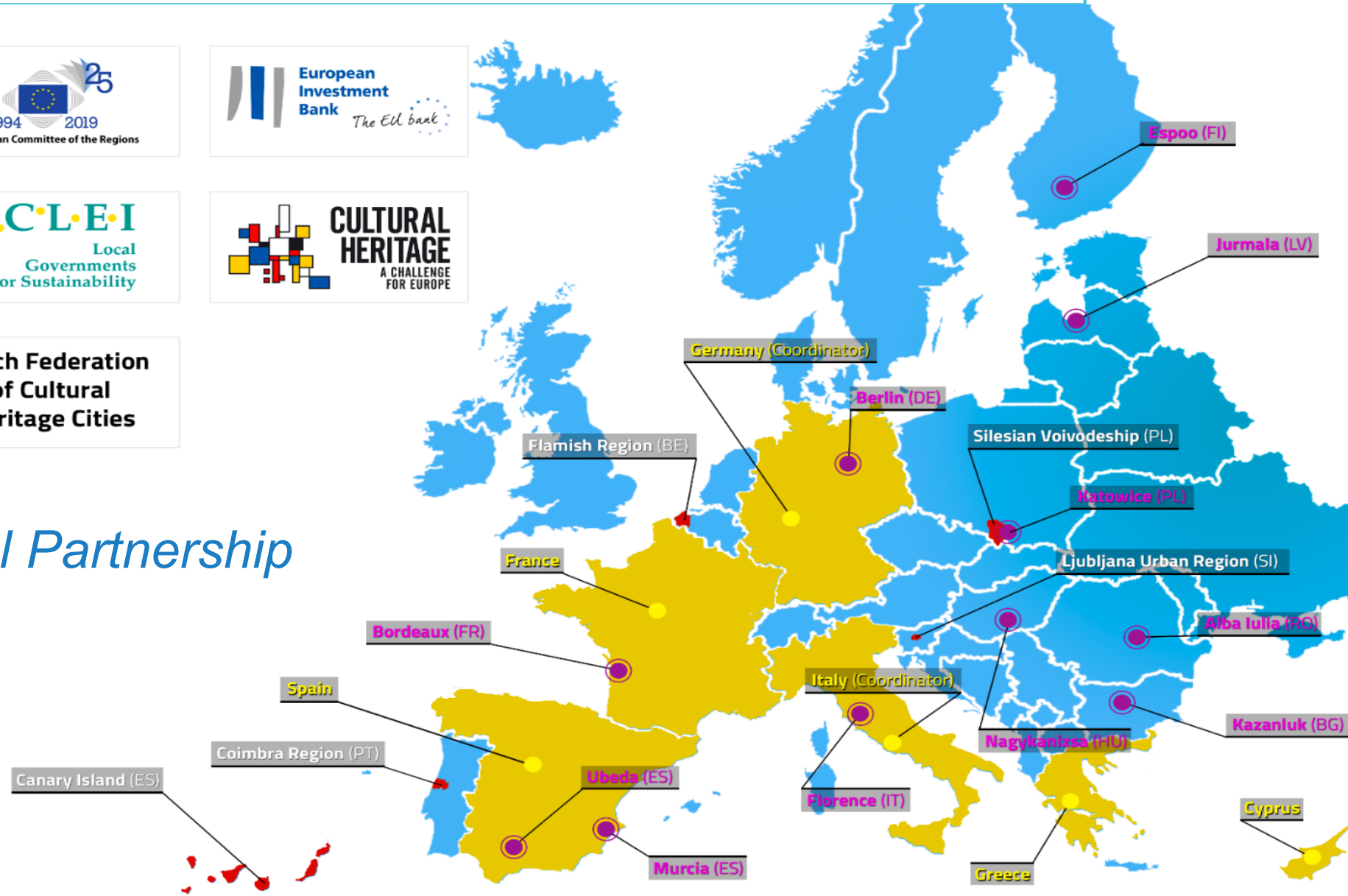


WHO WE ARE



Broad and multi-level Partnership

- MEMBER STATES
- REGIONS
- CITIES



ORIENTATION PAPER

A common understanding and a common framework for actions



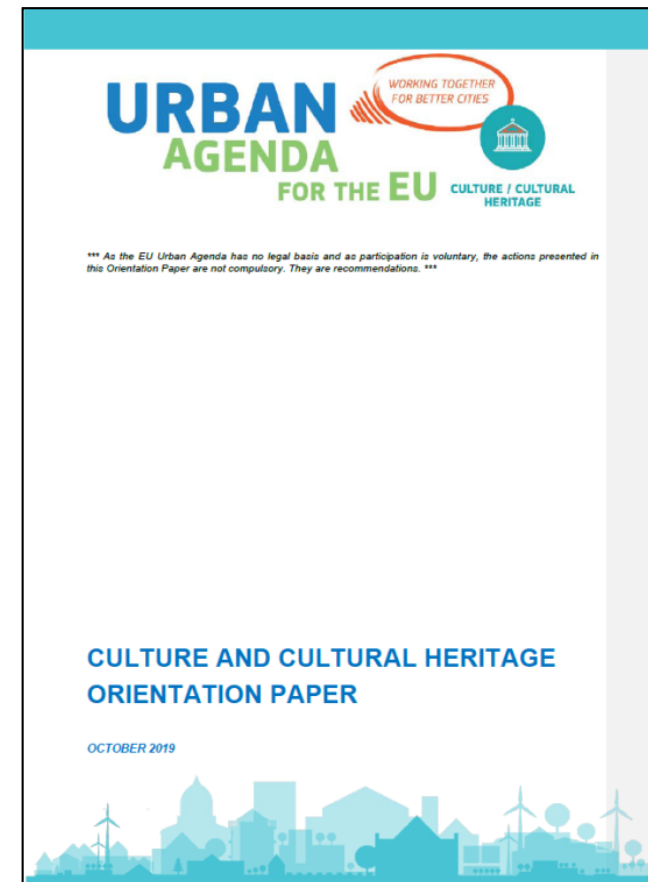
as a social
resource



as an economic
resource

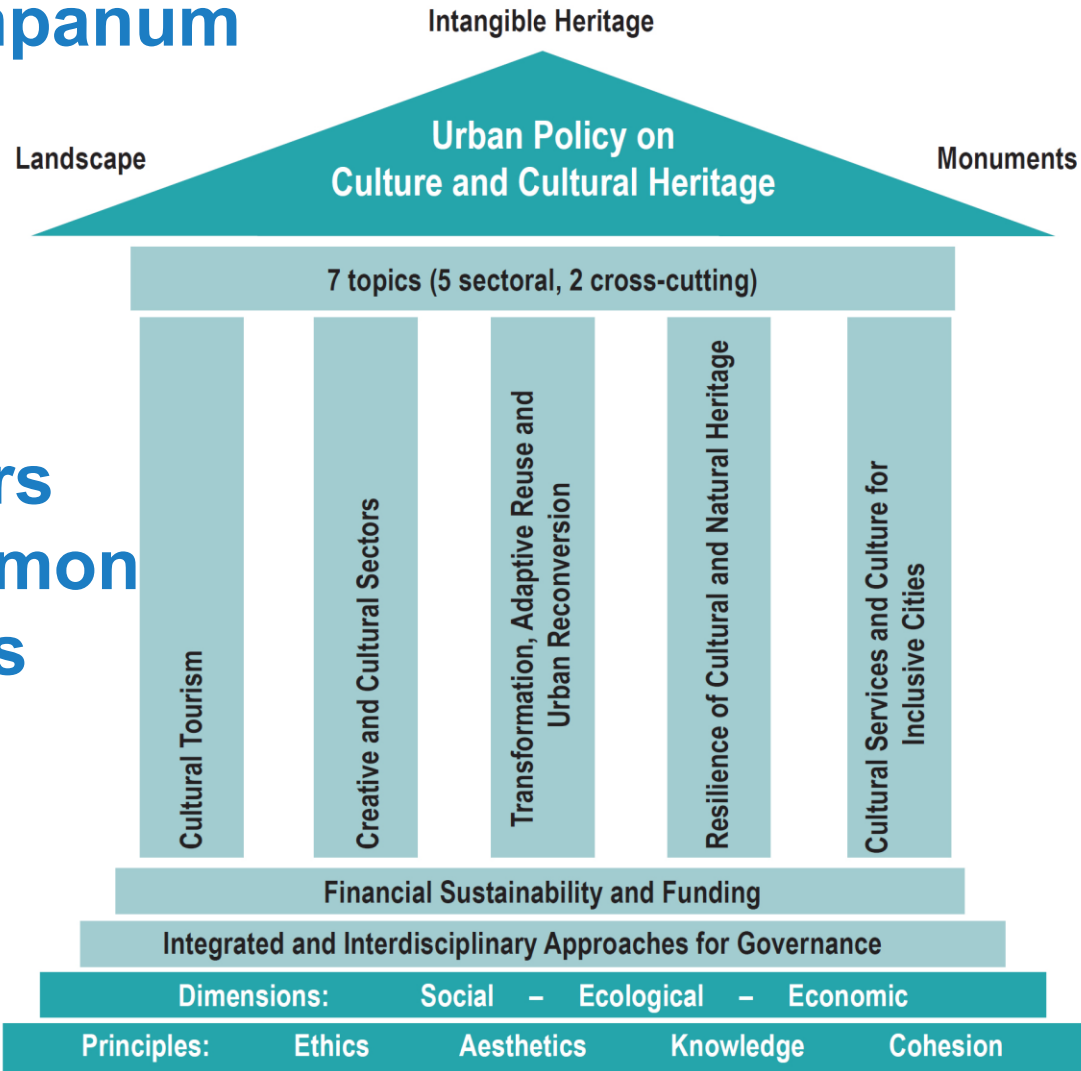


as an ecological
resource

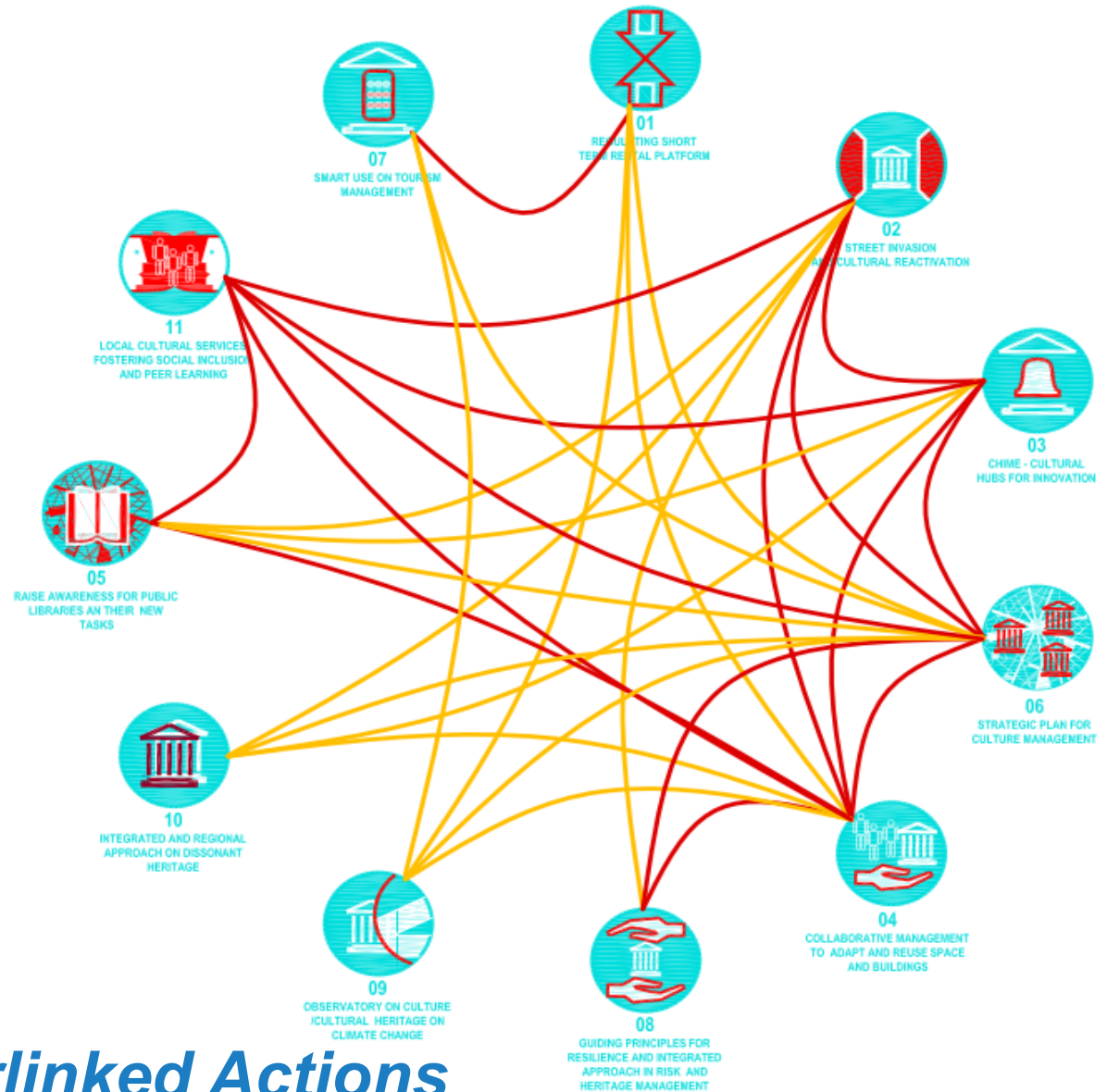


THE APPROACH

Tympanum

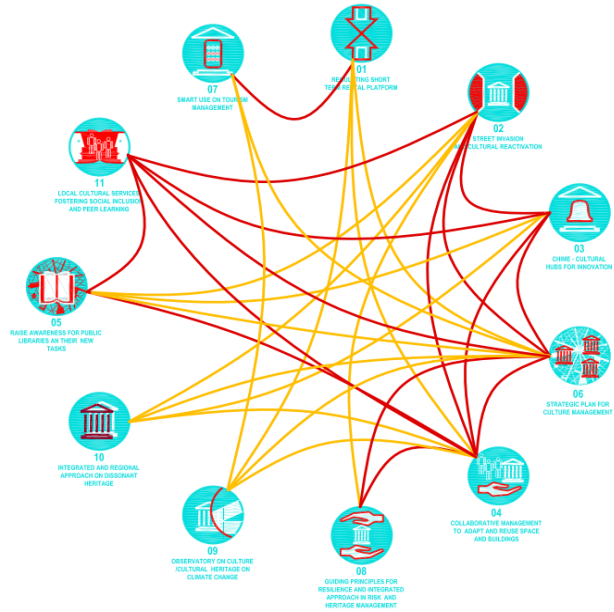


THE ACTIONS



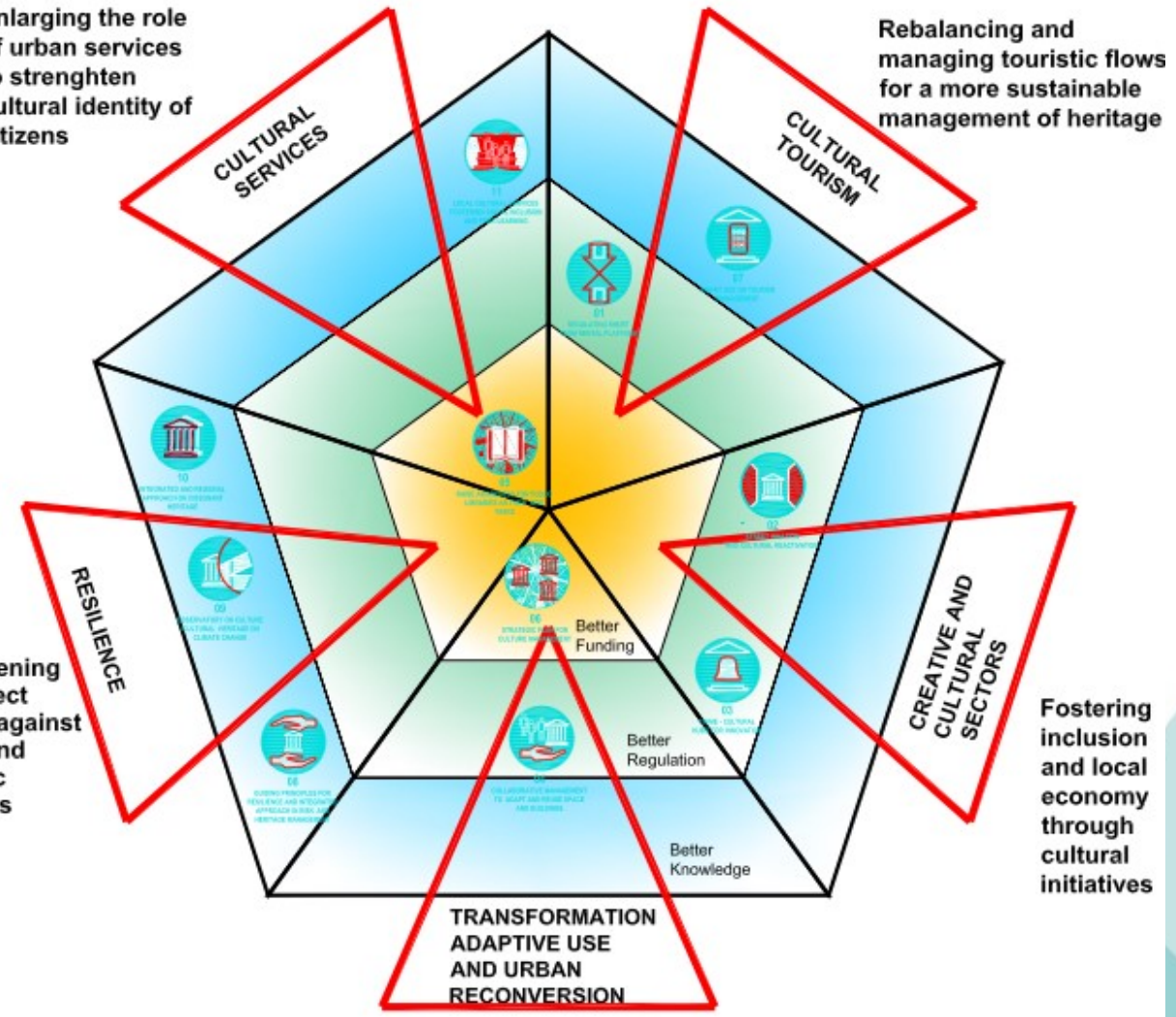
From topics (Greek Façade) to 11 interlinked Actions

THE STRATEGY OF THE ACTION PLAN



Enlarging the role of urban services to strengthen cultural identity of citizens

Rebalancing and managing touristic flows for a more sustainable management of heritage



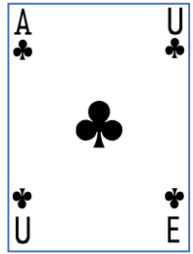
Strengthening and protect heritage against natural and anthropic pressures

Fostering inclusion and local economy through cultural initiatives

Revitalizing and integrating the heritage in the living cities

The Action Plan organizes the themes in five integrated and mutually interrelated strategies

From Urban Strategies to Actions



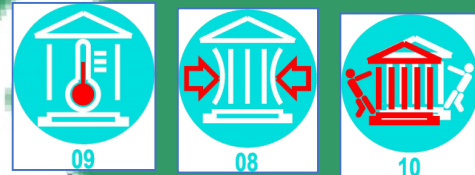
PARTNERSHIP PERSPECTIVE

Towards an integrated urban policy using culture and cultural heritage as a driver for sustainable and inclusive growth

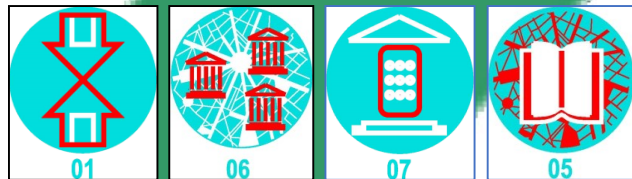
MANAGING



RESILIENCE



PLANNING



MANAGING

Ensure a living use and access to culture and cultural heritage to citizenship

PLANNING

Giving a cultural perspective as a whole for urban development

RESILIENCE

Protecting and enhancing the value of cultural heritage and culture in our cities

From Actions/Strategies to Operations & Recommendations

Final remarks and recommendations

for the further development and promotion of culture and cultural heritage in European cities



Culture and cultural heritage in European cities require
A BROADER UNDERSTANDING



**Culture and cultural heritage are the starting point for
INTEGRATED APPROACHES TO URBAN DEVELOPMENT**



Culture and cultural heritage increase
RESILIENCE in European cities



Culture and cultural heritage support
SOCIAL INCLUSION AND TERRITORIAL COEHSION



Culture and cultural heritage support the
BUILDING OF IDENTITY AND DEMOCRACY



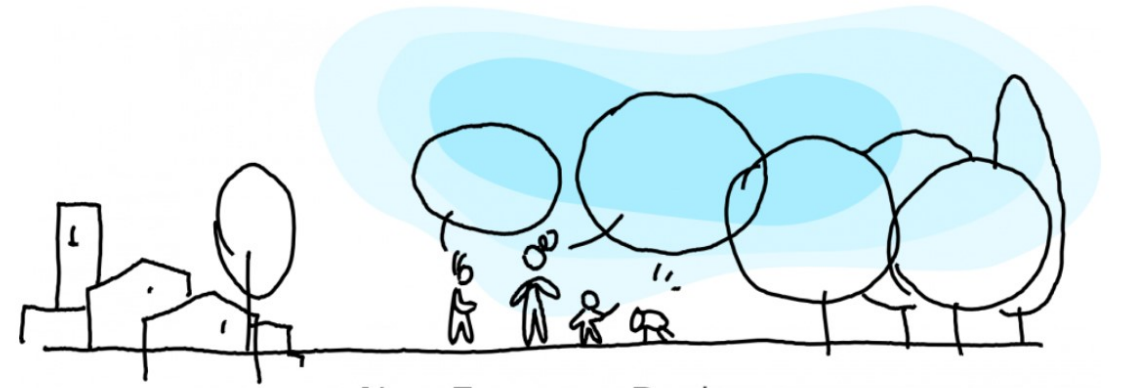
Next Steps

the New European Bauhaus



URBAN AGENDA

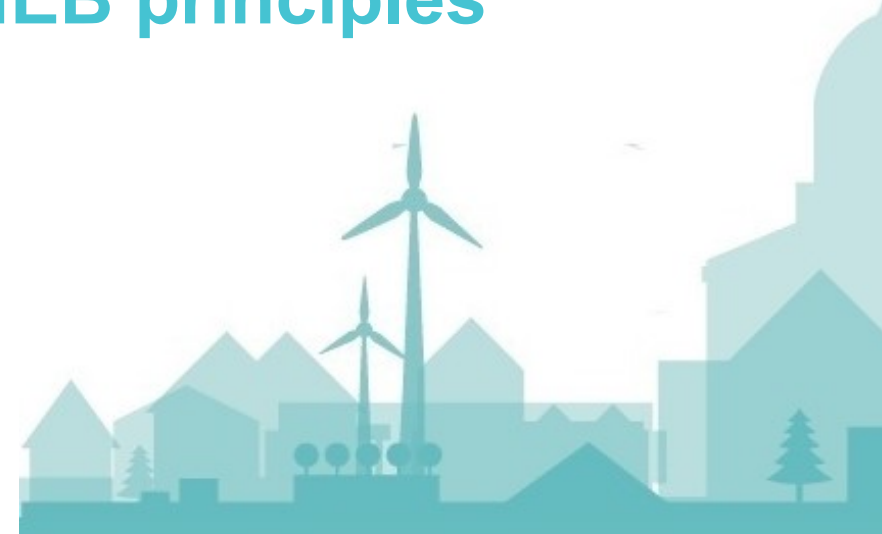
FOR THE EU CULTURE / CULTURAL
HERITAGE



New European Bauhaus
beautiful | sustainable | together



Application as Partner
+ essay linking CCH conclusions to NEB principles



Suggestions from our experience

for the further development of the Urban Agenda for the EU



- **MEMBERSHIP NUMBER** is not a limit *per sé*
- **TIME** to fine-tuning common approach and actions is necessary
- **FLEXIBILITY** to include external cases/members, supports, observers
- **PILOT PROJECTS** to experiment & implement conceived plans & ideas

Too many different tasks on the shoulders of the Coordinators

COMMUNICATION & DISSEMINATION...

STRATEGIC CONNECTION with other UAEU partnership, Horizon Europe, OMC, SDGs...

UPSCALE...



Thank you!

