

#citiesforum2020 #SustainableUrbanDevelopment







Together we shape a sustainable urban future

Porto, 30-31 January 2020

# URBAN AGENDA FOR THE EU – STATE OF PLAY OF THE ACTIONS

GABY DIEN
City of Karlsruhe

JIM WALKER
Walk 21









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## **URBAN MOBILITY**

## BEHAVIOUR CHANGE, CONVENIENT ACCESS TO PUBLIC TRANSPORT AND NEW MOBILITY SERVICES









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#### **Partners across Europe**

## 23

#### 6 Umbrella organisations and associations

- CEMR (Council of European Municipalitie and Regions)
- EUROCITIES
- European Cyclists' Federation
- POLIS
- UITP
- Walk 21

#### 8 Cities

- Bari (IT)
- Bielefeld (DE)
- Burgas (BG)
- Gdynia (PL)
- Karlsruhe (DE)
- Malmö (SE)
- Nijmegen (NL)
- Torres Vedras (PT)

#### 2 European Institutions

- EU Commission (GD Move, GD Regio)
- European Investment Bank (EIB)

#### 2 Regions

- Skåne region (SE)
- Wallonia region (BE)

#### 5 EU Member States

- Finland
- Romania
- Slovenia
- Czech Republic
- Cyprus

#### **Priority Topics**



Governance and planning



Active mobility and the use of public space



Public transport and accessibility



New mobility offers and innovation

#### **Vision**

Urban mobility of the future must be geared to people's needs and lifestyles: individual and flexible, innovative and multimodal, climate-conscious and affordable, as urban mobility creates quality of life.

#### **Actions**

- 1. Strengthening multi-level governance
- 2. Advancing Sustainable Urban Mobility Planning (SUMP)
- 3. Evaluating best-practice examples in public transport accessibility
- 4. Scaling up of innovative and clean buses
- 5. Developing guidelines for active mobility infrastructure (cycling, walking)
- 6. Promoting sustainable and active mobility behaviour
- 7. Reducing the variety of access regulations for vehicles to cities
- 8. Exploring the introduction of new mobility services
- Creating a European support framework for innovation in the field of urban mobility







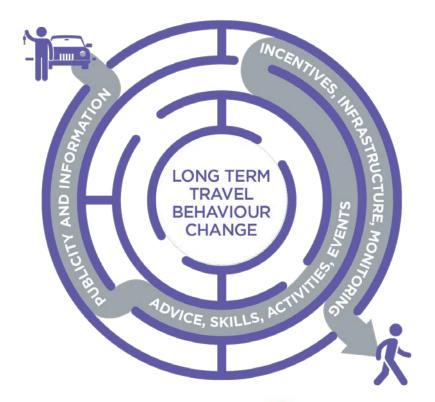




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### BEHAVIOUR CHANGE



STEP 1: DEFINE SCOPE, OVERALL GOALS
AND TARGETS OF PROJECT

STEP 2: COLLECT BASELINE DATA

STEP 3: DEFINE THE TARGET GROUPS

STEP 4: DEFINE THE MOBILITY SERVICES PROVIDED AND MOBILITY OPTIONS OFFERED

STEP 5: SET TARGETS AND DEFINE INDICATORS FOR ASSESSMENT

STEP 6: MONITOR THE CHOSEN ASSESSMENT LEVELS

STEP 7: EVALUATE THE PROJECT AND EXPLAIN OBSERVED CHANGES











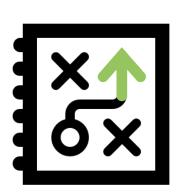
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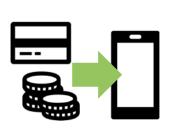
### NEW MOBILITY SERVICES



























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